## Breazy.com, Vape Industry Leader Expanding Product Lines

<u>Breazy.com</u>, long recognized by vape enthusiasts as the industry's go-to supplier for open-system vaping products, has announced that as of April 2018 some of the most popular entry-level vape devices will be available for online purchase globally.

Cigalike disposable vaporizers require no setup or maintenance, and provide users with a sleek and portable design to use on the go. Ultra-premium single-use models featuring flavors from industry leader Naked 100, the manufacturer of Naked 100 e liquid and NKD 100 Salt e liquid, were already available for purchase on Breazy. The expanded product line will now also include consumer favorites Logic, Blu, MarkTen, and Vuse. These new product offerings provide an appealing alternative for adults looking to try something new.

As of the beginning of 2018, <u>cigalike sales now represent 50% of the vaping market</u>, with advanced versions of the e cig device appealing to recent converts and experienced vapers alike. While open tank vape systems currently dominate the market with revenue of <u>\$5.16 billion in 2016</u>, the open system category is expected to grow at <u>21.5% between 2017 - 2025</u>. Closed tank systems are expected to experience slightly faster growth rate at <u>21.6% between 2017 - 2025</u>.

Andy Aranda, Breazy's Chief Executive Officer, stated, "Breazy is excited to launch the new <u>cigalike</u> category and better service our adult customer base. We believe in the freedom of choice, and with cigalikes, we now offer vaping products for adults in any part of their vaping journey."

<u>Breazy.com</u> is an online marketplace for vaping hardware and e liquids. Started in 2014 in a garage, it has grown faster than the overall online vape market to become an industry leader, having surpassed the 100,000th order mark in mid 2017. Breazy's focus has remained on excellent service and innovative techniques to both assist and educate its consumers before and after purchase. In addition Breazy also supplies hundreds of brick-and-mortar retail outlets across the country through the wholesale distribution arm, Breazy Wholesale.